



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Hitchin Area Committee**

2. Date: **4 Mar 2014**

3. Summary of application: **Purchase of gazebos**

Name of organisation: **Hitchin Town Centre Initiative**

Sum requested: **£1,000**

Total project cost: **£2,800**

Brief details:

Hitchin Town Centre Initiative is a registered Company Limited by Guarantee , therefore a not for profit company. The aims are, amongst others, 'To promote and encourage all the inhabitants of Hitchin, and in particular the business community, to take an interest in their town centre and facilities which it offers and to maximise the use of the town centre as a focus for the creation of a pleasant working, shopping and leisure environment. The Town Centre Manager wishes to purchase 8 new Gazebos for use in events happening on the Market Place during the year. The intention of new gazebos is to maintain the town centre vitality.

Matched / linked funding: **£1,800**

Funder:

Matched /linked funding : **£0**
or DRR

Funder:

Comments from Development Officer:

Hitchin Market Place buzzes with vitality, at times during the week, but mostly on a Saturday, with a number of events taking place over the year. This attracts shoppers to the area and therefore local shops benefit but it also raises awareness of Hitchin as a shopping centre worth visiting. The attractions of the gazebos and their contents on different Saturdays attract families. The gazebos also enable local community organisations to raise some much needed funds but also to raise awareness of their organisation.

The Community Development Officer has examined this application against the Authority's Area Grants Policy, the organisation's accounts and grant history, and considers it an eligible application to put before the Committee.

Amount recommended: **£1,000**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: